Hello,

Switchpoint Community Resource Center provides critical services to individuals and families experiencing homelessness and/or food scarcity. Beyond food and shelter, Switchpoint is a stepping stone to independence for this at-risk population.

The community Soup Kitchen is a core component of our services and provides 125 meals daily Monday-Friday. Thanks to the energy and commitment of numerous volunteers, the cost per meal is $2.00. While this is a small sum, it quickly adds up and that is why we are seeking the support of our community leaders to ensure that we continue to meet the need.

We hope you will consider becoming a Soup Kitchen sponsor one day each month for 12 months or one month of the year.

Your support will make a difference for the many people we serve and it will make an important statement to the community that you can be counted among those who care about our most vulnerable citizens. We have a strong presence on social media and we are eager to let everyone know that you stand with us. The chart below details the benefits of each sponsorship level, and on page 2, we have provided our market reach data.

Thank you very much for your consideration.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Amount</th>
<th>Social Post – FB, IG &amp; TW</th>
<th>Inclusion on Website 12/mo.</th>
<th>Inclusion in Newsletter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Be the SwitchPoint</td>
<td>$5,000</td>
<td>24</td>
<td>Prominent Logo</td>
<td>Email &amp; Printed</td>
</tr>
<tr>
<td>Hope Restored</td>
<td>$3,000</td>
<td>12</td>
<td>Logo</td>
<td>Email</td>
</tr>
<tr>
<td>Empower</td>
<td>$500</td>
<td>5</td>
<td>Name</td>
<td>Email</td>
</tr>
</tbody>
</table>

Contact Linda Stay at linda.stay@switchpointcrc.org or phone 435-628-9310 ext. 203

Friends of Switchpoint Inc. is a 501(c)(3) non-profit organization – 76-0740457
You will receive a receipt for your donation. Do you prefer email or mail?  (Please circle one)
Website Analytics April 2019

<table>
<thead>
<tr>
<th>Users</th>
<th>New Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,200</td>
<td>3,999</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Number of Sessions per User</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,780</td>
<td>1.38</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pageviews</th>
<th>Pages / Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>12,786</td>
<td>2.21</td>
</tr>
</tbody>
</table>

Monthly Visitors

- New Visitors: 81%
- Return Visitors: 19%

Social Reach

- Followers: 1,992
- Post Reach: 9,415 monthly
- Post Engagements: 2,253 monthly
- Active Email List: 2,380

Sponsors may take advantage of marketing tax deductions rather than charitable deductions. Please refer to your tax accountant for more information on how to structure the expense.
SPONSOR PLEDGE CARD

I want to Be the Switchpoint – You can count on my support.

Become a Sponsor of the Switchpoint Soup Kitchen:

_____ BE THE SWITCHPOINT $5,000
Sponsor the soup kitchen for ONE Month

_____ HOPE RESTORED $3,000
Sponsor ONE day each Month for 12 months ($250/month)

_____ EMPOWER DONOR $500
Sponsor 2 days in the Soup Kitchen

_____ Today I’d like to make a one-time donation of $ __________

Please check one: Cash/Check Enclosed ____ OR Credit Card ____

Name: ___________________________________________ Phone: _____________________________

Address: _______________________________________________________________________________

City: ________________________ State: ________ Zip Code: _________________

Email: _________________________________________________________________________________

Credit Card #: ____________________________ Exp: _____________ 3-digit code _____

Preferred day of month for monthly charge beginning September 2019 _____ OR Charge annually _____

Name on card: _____________________________ Signature: _________________________________

www.switchpointcrc.org | 948 N 1300 W, St George, UT 84770 | 435-628-9310

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Do you prefer email or mail receipt? (Please circle one)