



Hello,

Switchpoint Community Resource Center provides critical services to individuals and families experiencing homelessness and/or food scarcity. Beyond food and shelter, Switchpoint is a stepping stone to independence for this at-risk population.

The community Soup Kitchen is a core component of our services and provides 125 meals daily Monday-Friday. Thanks to the energy and commitment of numerous volunteers, the cost per meal is \$2.00. While this is a small sum, it quickly adds up and that is why we are seeking the support of our community leaders to ensure that we continue to meet the need.



We hope you will consider becoming a Soup Kitchen sponsor one day each month for 12 months or one month of the year.

Your support will make a difference for the many people we serve and it will make an important statement to the community that you can be counted among those who care about our most vulnerable citizens. We have a strong presence on social media and we are eager to let everyone know that you stand with us. The chart below details the benefits of each sponsorship level, and on page 2, we have provided our market reach data.

Thank you very much for your consideration.

Sponsor Level	Amount	Social Post – FB, IG & TW	Inclusion on Website 12/mo.	Inclusion in Newsletter
<b>Be the SwitchPoint</b>	\$5,000	24	Prominent Logo	Email & Printed
<b>Hope Restored</b>	\$3,000	12	Logo	Email
<b>Empower</b>	\$500	5	Name	Email

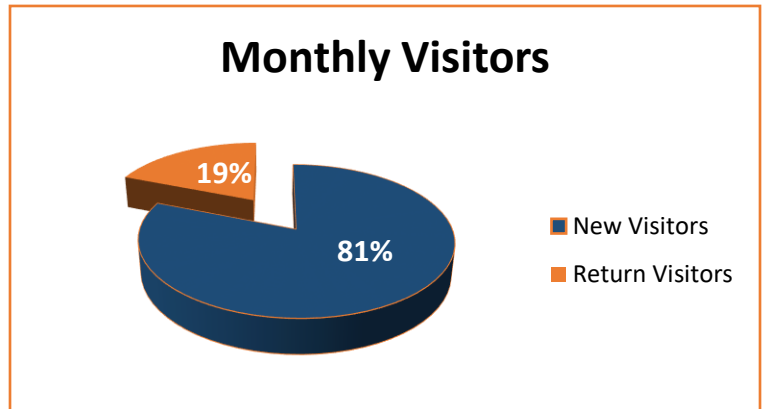
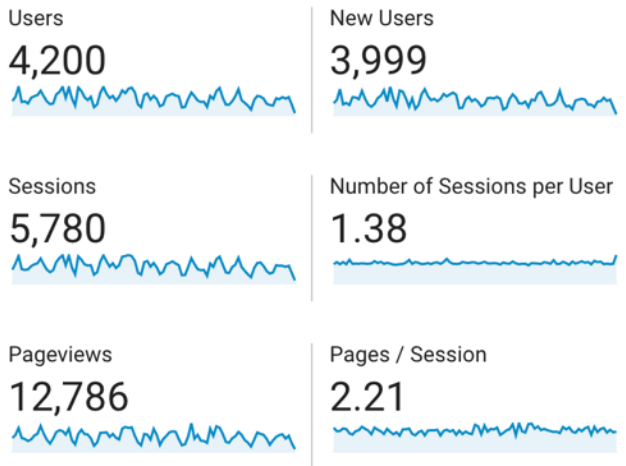
Contact Linda Stay at [linda.stay@switchpointcrc.org](mailto:linda.stay@switchpointcrc.org) or phone 435-628-9310 ext. 203

Friends of Switchpoint Inc. is a 501(c)(3) non-profit organization – 76-0740457  
 You will receive a receipt for your donation. Do you prefer email or mail? (Please circle one)



## Market Reach

### Website Analytics April 2019



### Social Reach

Followers - 1992

Post Reach - 9,415 monthly

Post Engagements – 2,253 monthly

Active Email List – 2380

Sponsors may take advantage of marketing tax deductions rather than charitable deductions. Please refer to your tax accountant for more information on how to structure the expense.



### SPONSOR PLEDGE CARD

I want to Be the **Switchpoint** – You can count on my support.

Become a Sponsor of the **Switchpoint** Soup Kitchen:

- |       |  |         |
|-------|--|---------|
| _____ | <b>BE THE SWITCHPOINT</b>                              | \$5,000 |
|       | Sponsor the soup kitchen for ONE Month                 |         |
| _____ | <b>HOPE RESTORED</b>                                   | \$3,000 |
|       | Sponsor ONE day each Month for 12 months (\$250/month) |         |
| _____ | <b>EMPOWER DONOR</b>                                   | \$500   |
|       | Sponsor 2 days in the Soup Kitchen                     |         |

\_\_\_\_\_ Today I'd like to make a one-time donation of \$ \_\_\_\_\_

Please check one:    Cash/Check Enclosed \_\_\_\_\_    OR    Credit Card \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ 3-digit code \_\_\_\_\_

Preferred day of month for monthly charge beginning September 2019 \_\_\_\_\_ OR Charge annually \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_



[www.switchpointcrc.org](http://www.switchpointcrc.org) | 948 N 1300 W, St George, UT 84770 | 435-628-9310

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