



Media Contact:

Linda Stay – Development Director
m. 435-674-0994
linda.stay@switchpointcrc.org
<https://switchpointcrc.org>

FOR IMMEDIATE RELEASE

**EY Announces Carol Hollowell of Switchpoint
Entrepreneur Of The Year® 2020 Award Finalist in Utah Region**

Carol Hollowell joins ranks of unstoppable entrepreneurs in the Utah Region

ST GEORGE, UT, Jul 20, 2020 – EY today announced that Carol Hollowell, Executive Director of Switchpoint Community Resource Center is a finalist for the Entrepreneur Of The Year® 2020 Award in the Utah Region. Widely considered one of the most prestigious business awards programs in the U.S., the program recognizes entrepreneurs and leaders of high-growth companies who are excelling in areas such as innovation, financial performance and personal commitment to their businesses and communities, while also transforming our world. Hollowell was selected as a finalist by a panel of [independent judges](#). Award winners will be announced at a virtual celebration on October 2nd.

“I am extremely honored to be considered for this award by serving those I am most passionate about.” Hollowell said. Switchpoint began in 2014 out of great need to better serve those experiencing homelessness, by Hollowell and two other women with the support of St George City. It has grown to include an 84-bed 24/7 shelter with case management, food pantry, soup kitchen, transitional housing, recovery treatment center, clinical mental health therapy services. Macro enterprises, a thrift store and dog daycare, were added to bring revenue to support the operations and provide job shadowing and training for clients. In addition, a satellite resource center and shelter are opening in Tooele, Utah this month. Hollowell explains, “We are setting a new standard and best practices, successfully implementing innovative solutions to community problems.”

Now in its 34th year, the program has expanded to recognize business leaders in more than 145 cities and more than 60 countries throughout the world.

To learn more about the Utah Region program, please visit https://www.ey.com/us/eoy/utah_region. Join the conversation on social media by following us [@EY_US](#) and using [#EOYSLC](#).

Regional award winners are eligible for consideration for the [Entrepreneur Of The Year National](#) competition. Award winners in several national categories, as well as the Entrepreneur Of The Year National Overall Award winner, will be announced at the Entrepreneur Of The Year National Awards in November.

About Switchpoint

Switchpoint Community Resource Center has been in existence since 2014 providing temporary shelter and support for the homeless community in Washington County. Relying heavily on volunteers, additional services include job-training programs through their Thrift Store, Food Pantry and Bed ‘n’ Biscuits Dog Daycare facility. Switchpoint collaborates with over 20 nonprofit partners and local government agencies to offer services and resources onsite. Beyond food and shelter, Switchpoint Community Resource Center is a stepping-stone to independence for those experiencing homelessness, helping to make poverty a temporary situation.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards are nationally sponsored by SAP America and the Ewing Marion Kauffman Foundation.

In the Utah Region, local sponsors include Digital Bytes Production & Design, Diversified Insurance Group, Silicon Slopes, Strong & Hanni Law Firm, The Community Foundation of Utah and Trust.

About Entrepreneur Of The Year®

Entrepreneur Of The Year®, founded by EY, is the world's most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities and more than 60 countries.

About EY's Growth Markets Network

EY's worldwide Growth Markets Network is dedicated to serving the changing needs of high-growth companies. For more than 30 years, we've helped many of the world's most dynamic and ambitious companies grow into market leaders. Whether working with international mid-cap companies or early stage, venture-backed businesses, our professionals draw upon their extensive experience, insight and global resources to help your business succeed.

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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