



Hello,

Switchpoint Community Resource Center provides critical services to individuals and families experiencing homelessness and/or food scarcity. Beyond food and shelter, Switchpoint is a steppingstone to independence for this at-risk population.

The community Soup Kitchen is a core component of our services and provides 125 meals daily Monday-Friday. Thanks to the energy and commitment of numerous volunteers, the cost per meal is \$2.00. While this is a small sum, it quickly adds up and that is why we are seeking the support of our community leaders to ensure that we continue to meet the need.



We hope you will consider becoming a Soup Kitchen sponsor one day each month for 12 months or one month of the year.

Your support will make a difference for the many people we serve, and it will make an important statement to the community that you can be counted among those who care about our most vulnerable citizens. We have a strong presence on social media, and we are eager to let everyone know that you stand with us. The chart below details the benefits of each sponsorship level, and on page 2, we have provided our market reach data.

Thank you very much for your consideration.

Sponsor Level	Amount	Social Post – FB, IG & TW	Inclusion on Website 12/mo.	Inclusion in Newsletter
Be the SwitchPoint	\$5,000	24	Prominent Logo	Email & Printed
Hope Restored	\$3,000	12	Logo	Email
Empower	\$500	5		Email

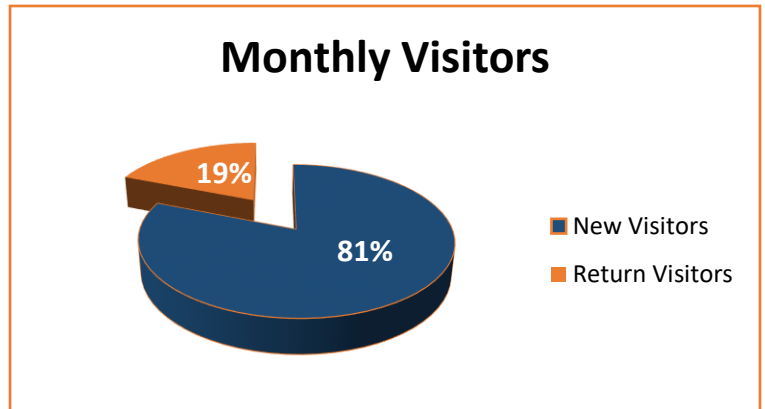
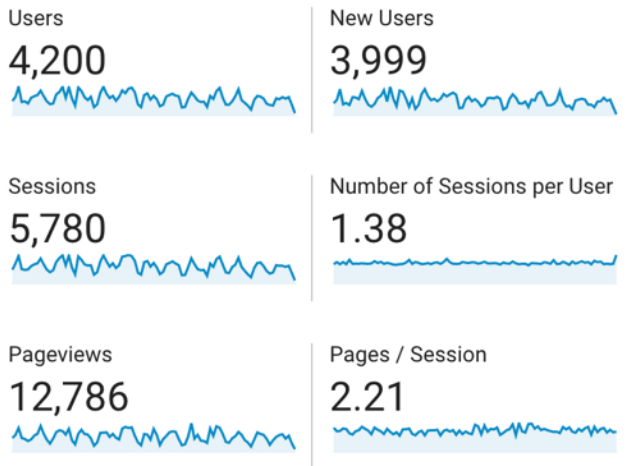
Contact Linda Stay at linda.stay@switchpointcrc.org or phone 435-628-9310 ext. 203

Friends of Switchpoint Inc. is a 501(c)(3) non-profit organization – 76-0740457
 You will receive a receipt for your donation. Do you prefer email or mail? (Please circle one)



Market Reach

Website Analytics April



Social Reach

- Followers – 2,278
- Post Reach - 9,415 monthly
- Post Engagements – 2,253 monthly
- Active Email List – 2380

Sponsors may take advantage of marketing tax deductions rather than charitable deductions. Please refer to your tax accountant for more information on how to structure the expense.



SPONSOR PLEDGE CARD

I want to Be the **Switchpoint** – You can count on my support.

Become a Sponsor of the **Switchpoint** Soup Kitchen:

- _____ **BE THE SWITCHPOINT** \$5,000
Sponsor the soup kitchen for ONE Month
- _____ **HOPE RESTORED** \$3,000
Sponsor ONE day each Month for 12 months (\$250/month)
- _____ **EMPOWER DONOR** \$500
Sponsor 2 days in the Soup Kitchen

_____ Today I'd like to make a one-time donation of \$ _____

Please check one: Cash/Check Enclosed _____ OR Credit Card _____

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Credit Card #: _____ Exp: _____ 3-digit code _____

Preferred day of month for monthly charge beginning _____ OR Charge annually _____

Name on card: _____ Signature: _____



www.switchpointcrc.org | 948 N 1300 W, St George, UT 84770 | 435-628-9310
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