



Hello,

Switchpoint Community Resource Center provides critical services to individuals and families experiencing homelessness and/or food scarcity. Beyond food and shelter, Switchpoint is a stepping stone to independence for this at-risk population.

The community Soup Kitchen is a core component of our services providing 125+ hot lunches daily Monday-Friday and sack lunches on the weekends. With rising inflation in gas and food cost, more and more people are relying on us. The cost of those meals has risen from \$2.00 to \$2.40. We are falling short and are reaching out for your help. We are seeking the support of our community leaders to ensure that we continue to meet the need.



We hope you will consider becoming a Soup Kitchen sponsor for one day each month for 12 months. That would amount to \$300 a month or a one-time contribution of \$3,600.

Your support will make a difference for the many people we serve, and will make an important statement to the community that you can be counted among those who care about our most vulnerable citizens. We have a strong presence on social media, and we are eager to let everyone know that you stand with us. The chart below details the benefits of each sponsorship level, and on page 2, we have provided our market reach data.

Thank you very much for your consideration.

Sponsor Level	Amount	Social Post – FB, IG & TW	Inclusion on Website 12/mo.	Inclusion in Newsletter
Be the SwitchPoint	\$3,600	12	Prominent Logo	Email & Printed
Hope Restored	\$300	1	Name	

Contact Linda Stay at linda.stay@switchpointcrc.org or phone 435-628-9310 ext. 203

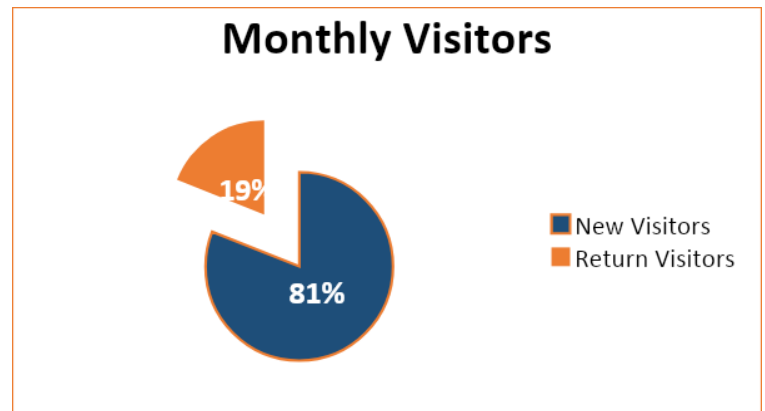
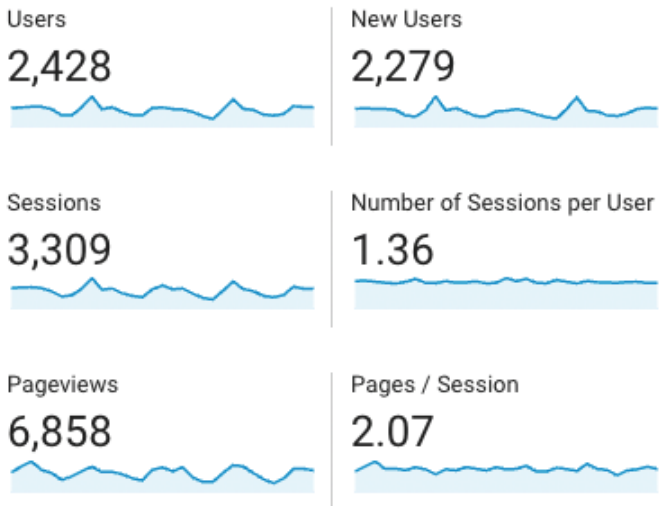
Friends of Switchpoint Inc. is a 501(c)(3) non-profit organization – 76-0740457

You will receive a receipt for your donation. Do you prefer email or mail? (Please circle one)



Market Reach

Website Analytics August



Social Reach

- Followers – 3,866
- Post Reach - 21,013 monthly
- Post Engagements – 3,400 monthly
- Active Email List – 4390

Sponsors may take advantage of marketing tax deductions rather than charitable deductions. Please refer to your tax accountant for more information on how to structure the expense.



SPONSOR PLEDGE CARD

I want to Be the **Switchpoint** – You can count on my support.

Become a Sponsor of the **Switchpoint** Soup Kitchen:

- | | | |
|-------|--------------------------------------------------------|---------|
| _____ | BE THE SWITCHPOINT | \$3,600 |
| | Sponsor ONE day each Month for 12 months (\$300/month) | |
| _____ | HOPE RESTORED | \$300 |
| | Sponsor 1 day in the Soup Kitchen | |

_____ Today I'd like to make a one-time donation of \$ _____

Donate online today at <https://switchpointcrc.org/donations/soupkitchen-2/>

Please check one: Cash/Check Enclosed _____ OR Credit Card _____

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Credit Card #: _____ Exp: _____ 3-digit code _____

Preferred day of month for monthly charge beginning _____ OR Charge annually _____

Name on card: _____ Signature: _____



www.switchpointcrc.org | 948 N 1300 W, St George, UT 84770 | 435-628-9310

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