Hello,

Switchpoint Community Resource Center provides critical services to individuals and families experiencing homelessness and/or food scarcity. Beyond food and shelter, Switchpoint is a stepping stone to independence for this at-risk population.

The community Soup Kitchen is a core component of our services providing 125+ hot lunches daily Monday-Friday and sack lunches on the weekends. With rising inflation in gas and food cost, more and more people are relying on us. The cost of those meals has risen from $2.00 to $2.40. We are falling short and are reaching out for your help. We are seeking the support of our community leaders to ensure that we continue to meet the need.

We hope you will consider becoming a Soup Kitchen sponsor for one day each month for 12 months. That would amount to $300 a month or a one-time contribution of $3,600.

Your support will make a difference for the many people we serve, and will make an important statement to the community that you can be counted among those who care about our most vulnerable citizens. We have a strong presence on social media, and we are eager to let everyone know that you stand with us. The chart below details the benefits of each sponsorship level, and on page 2, we have provided our market reach data.

Thank you very much for your consideration.

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Amount</th>
<th>Social Post – FB, IG &amp; TW</th>
<th>Inclusion on Website 12/mo.</th>
<th>Inclusion in Newsletter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Be the SwitchPoint</td>
<td>$3,600</td>
<td>12</td>
<td>Prominent Logo</td>
<td>Email &amp; Printed</td>
</tr>
<tr>
<td>Hope Restored</td>
<td>$300</td>
<td>1</td>
<td>Name</td>
<td></td>
</tr>
</tbody>
</table>

Contact Linda Stay at linda.stay@switchpointcrc.org or phone 435-628-9310 ext. 203

Friends of Switchpoint Inc. is a 501 (c)(3) non-profit organization – 76-0740457
You will receive a receipt for your donation. Do you prefer email or mail? (Please circle one)
Market Reach

Website Analytics August

<table>
<thead>
<tr>
<th>Users</th>
<th>New Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,428</td>
<td>2,279</td>
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</table>

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Number of Sessions per User</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,309</td>
<td>1.36</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Pageviews</th>
<th>Pages / Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>6,858</td>
<td>2.07</td>
</tr>
</tbody>
</table>

Sponsors may take advantage of marketing tax deductions rather than charitable deductions. Please refer to your tax accountant for more information on how to structure the expense.

www.switchpointcrc.org | 948 N 1300 W, St George, UT 84770 | 435-628-9310
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SPONSOR PLEDGE CARD

I want to Be the Switchpoint – You can count on my support.

Become a Sponsor of the Switchpoint Soup Kitchen:

______ BE THE SWITCHPOINT $3,600
Sponsor ONE day each Month for 12 months ($300/month)

______ HOPE RESTORED $300
Sponsor 1 day in the Soup Kitchen

______ Today I’d like to make a one-time donation of $ __________

Donate online today at https://switchpointcrc.org/donations/soupkitchen-2/

Please check one:  Cash/Check Enclosed ____  OR  Credit Card ____

Name: ___________________________________________ Phone: ____________________________

Address: ____________________________________________________________________________

City: ___________________________  State: ___________  Zip Code: ___________________________

Email: _______________________________________________________________________________

Credit Card #: ____________________________ Exp: _____________ 3-digit code _____

Preferred day of month for monthly charge beginning ____________ OR  Charge annually _____

Name on card: ____________________________ Signature: ______________________________________

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