



switchpoint™

2022 ANNUAL REPORT

It Takes All of Us



**“TO MAKE A DIFFERENCE
IS NOT A MATTER OF ACCIDENT,**

PEOPLE CHOOSE TO MAKE A DIFFERENCE.”

~Maya Angelou

MESSAGE FROM

CEO & BOARD PRESIDENT

SWITCHPOINT AND OUR SUPPORTERS CHOOSE TO MAKE A DIFFERENCE EVERY DAY BECAUSE WE UNDERSTAND THAT WE NEED EACH OTHER. THE WAY WE TREAT ONE ANOTHER MATTERS. OUR COMMITMENT TO HELP THOSE IN NEED WILL NEVER END.

Dear Friends,

We sincerely appreciate your support and partnership. This year has seen remarkable growth in our services and outreach in Washington County and well beyond.

As you read the stories and review the statistics in this annual report, we hope you will develop an ever-greater understanding of the depth and breadth of Switchpoint.

The shelter, which started eight years ago, remains at the heart of all that Switchpoint is, and yet, today we offer so much more. Our direct services touch thousands of lives and include the food pantry, soup kitchen, job training, counseling, and of course, our shelter.

Switchpoint created and continues to oversee the affordable housing found at Riverwalk Village Apartments and The Point, as well as, the 24/7 daycare now available at Stepping Stones. We are also responsible for an equally broad range of services and affordable housing in Tooele County and the Salt Lake City area.

Sustaining our current programs and expanding to meet increasing demands is critical. We are determined to continue to provide high-quality services that can truly change the outcomes for the many families and individuals who seek our support.

Mission-driven, highly dedicated trustees and staff members, supportive state and local officials, and exceptional volunteers are all necessary to achieve our goals. It further requires funding well beyond that which we receive from state and federal grants. In part, we look to our micro businesses – the thrift stores, Bed n Biscuits, and Rise Garden, our new aeroponic greenhouse - to fill the gap. However, without the ongoing and remarkable support from you, our donors, we would not be the Switchpoint for so many families.

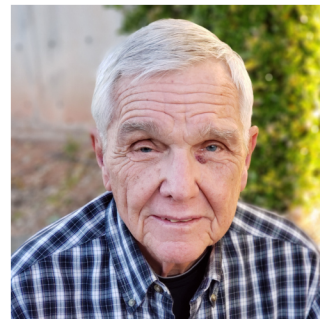
Thank you for the many ways you help us – by telling our story - increasing awareness - volunteering and through your generous gifts – you are making a difference every day!

With heartfelt gratitude,



Carol Hollowell

Carol Hollowell,
CEO, Switchpoint



David Dangerfield

David Dangerfield
Board President, Switchpoint



services provided to

9,703

people statewide



4,339,300

pounds of food
distributed via food
pantries & soup kitchen

175

individuals
participated in
education and
employment
programs



135

previously
unemployed
adults re-entered
the workforce

42,094

bed nights
provided in
shelters

2022 STATEWIDE IMPACT

2175

volunteers
served a total of

37,530

hours

1241

people accessed
emergency
shelters



332

families received housing
assistance support
through housing case
management

446

Utahns are
no longer homeless





AMANDA THANKS YOU

We became homeless just after the birth of my seventh child. Living in a 3-bedroom home we were evicted due to an ordinance limiting the number of people that could occupy that size house. My brother-in-law invited us to stay with him temporarily. Soon our large family was too much for him and he asked us to leave. We were living in our van. I was scared to death the kids would be taken away. Switchpoint rescued us. They took us in and treated us with kindness and dignity. All of us were struggling, afraid, and depressed. It became overwhelming for my husband and he had a breakdown. Switchpoint got him the help he needed, with the correct medication to stabilize him. They kept the kids in school and tried to make their lives as normal as possible. Now we are in a beautiful home where we all fit! I can't thank them enough for getting our family through this traumatic time.

CORE SERVICES

MEETING NEEDS WITH COMPASSION

MANY PEOPLE EXPERIENCING POVERTY AND HOMELESSNESS WERE BORN INTO IT. THOSE TRAPPED IN THESE CYCLES NEED MORE THAN SHELTER. THEY NEED TO KNOW THAT THEY MATTER.

Switchpoint is committed to helping those in need become self-sufficient, learn how to take care of, and feel confident in themselves. We believe in our clients and help them feel valued and respected, which for many is a new experience.

Each person works with a case manager who treats them with dignity as they work together to overcome their unique struggle.



Expanding the shelter to add a commercial kitchen is necessary to meet our mission.

This will facilitate the soup kitchen, provide culinary job training, and become another income generator for

our operations. In addition, 16 rooms with 64 beds, will be added to move the men and create more space for families and women in the existing shelter.

THE SWITCHPOINT DIFFERENCE

Trauma-informed services include:

- Individualized Case Management
- 24/7 Emergency Shelters
- Food Pantry - Soup Kitchen
- Drop-in services
 - Meals - Computer Lab - Showers
- Education and Employment Programs
 - Computer Literacy
 - Financial Literacy
- Housing Assistance including Veterans
- Mental Health Resources
- Assistance with applications for food stamps, Medicaid and CHIP, etc.
- Job coaching and training



Harris Community Village

Harris Community Village is a 10-acre campus in Tooele that will have 66 units of permanent supportive housing, a 46-bed emergency shelter, 24/7 childcare center, soup kitchen, and food pantry. Opening summer 2023

INCREASING NEEDS

EXPANDED OFFERINGS

WE ARE LIVING IN UNPRECEDENTED TIMES WITH UNPRECEDENTED NEEDS. NEVER BEFORE HAS IT BEEN MORE TRUE THAT IT TAKES ALL OF US TO MAKE A DIFFERENCE.

With a 53% rise in senior homelessness this past year our dream was to create deeply affordable housing. The Point by Switchpoint became the answer. By repurposing two hotels we added 152 units of permanent housing with 226 more units on the horizon in 2023.

The Point residents build connections and community by coming together via daily activities and meals offered.

We operate all of our efforts with the goal to be self-sustaining, assessing state and community needs in an ongoing manner.

The Point Airport kitchen secured the Meals on Wheels contract for Tooele County bringing necessary revenue to support our mission.

“We seek to create loving communities of kinship precisely to counteract mounting lovelessness, racism, and the cultural disparagement that keeps us apart.”

~Greg Boyle, Tattoos on the Heart.



CHILDCARE

SAFE, AFFORDABLE 24 HOUR CHILDCARE

"INVESTING IN OUR CHILDREN'S DEVELOPMENT FROM THE EARLIEST AGE IS THE SINGLE MOST IMPORTANT CONTRIBUTION WE CAN MAKE." ~JAY WEATHERILL

A huge barrier to economic improvement is the lack of affordable childcare during hours that meet the needs of low-income families. As a result, parents are turning down higher-paying jobs to stay home. Or alternatively are leaving children unattended in the care of other children putting them at great risk.

When parents are gainfully employed, child and parent move together out of poverty, breaking poverty cycles.

Stepping Stones Childcare provides enriched programming designed by our trained early childhood educators to give children the best possible start.

These opportunities are proven to build confidence and improve a child's future success.

Offering:

- Initial & Ongoing Developmental Screenings
- Parent Teacher Conferences
- Nationally Approved Curriculum

Stepping Stones Childcare meets our mission in moving clients to self-sufficiency.





CHRIS CONQUERING ADDICTION... AND LIFE

I'm a recovering drug addict. I got involved with Switchpoint when I went into the drug treatment center. They helped me to get clean and get back into the working world. I am now employed by Switchpoint and I love it. They've helped me every step of the way from getting clean, to sober living, to helping me find housing at The Point.

They continue to help me improve my quality of life and advance in the right direction. I have four incredible children. Through this process, I now get to be in their lives and make new connections. I am becoming the dad I want to be. I wouldn't be here or maybe even alive, without Switchpoint.

We strive to achieve the same goals we ask of our clients - self-sufficiency with limited reliance on government aid programs.

6 SUCCESSFUL BUSINESSES

165 JOBS CREATED



**71% of Switchpoint funding is provided
by private donations and profits from
our entrepreneurial ventures**



RISE GARDEN

Hi-Tech • Hyper-Local

A HAND UP TO OUR COMMUNITY'S HEALTH

Switchpoint was awarded grants from the Community Foundation of Utah and Sorenson Legacy Foundation which funded 90% of the \$400,000 start-up costs for an Aeroponic Tower Garden Farm on our campus in St George.

We are the first of its kind in Utah and one of only 300 tower farms worldwide. Our aeroponic technology conserves water and land and creates a minimal carbon footprint.

**95% Water & Space Savings • Non-GMO • Eco-friendly
Chemical Pesticide Free • Organic Farming Methods**

RISE Garden will yield 100,000 plants each year harvesting year-round. From seedling to harvest averages only six weeks, giving 3x's the yield of traditional farming.

RISE
GARDEN

BY  switchpoint™

chemical free • farm to table

Community Support is vital to cover ongoing operating costs. 80% of each harvest will be offered for community purchase, making it possible for 20% to be used to feed our resource center clients.

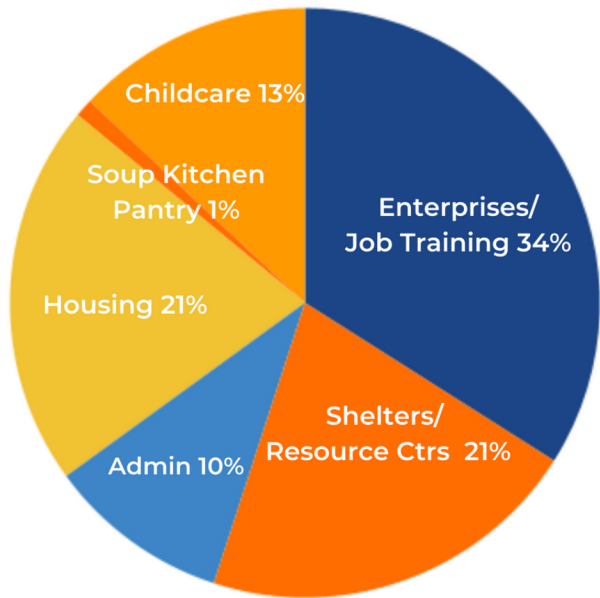


OPERATIONS

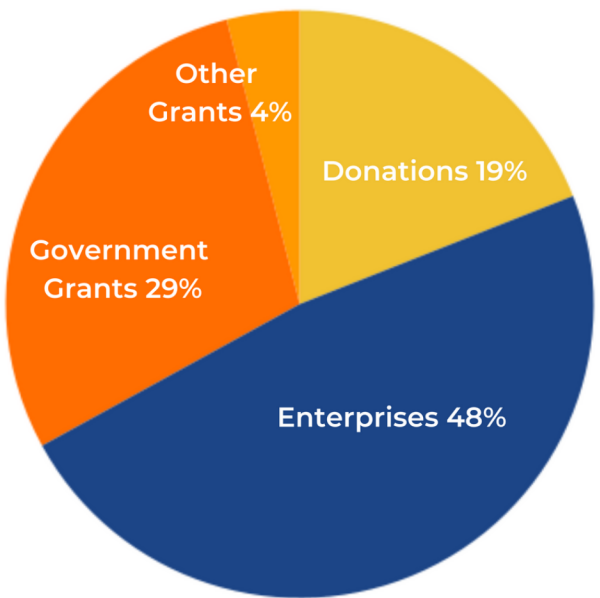
SOURCE AND USE

SWITCHPOINT RELIES ON A VARIETY OF SOURCES TO FUND OUR SERVICES AND PROGRAMS
71% OF FUNDING COMES FROM PRIVATE DONATIONS AND OUR ENTREPRENEURIAL VENTURES

2022 FUND USE



2022 FUND SOURCE



EXPENSES:

SUMMARY:

Job Training/Enterprise	\$2,368,053
Housing	\$1,485,827
Shelter/Resource Centers	\$1,452,844
Stepping Stones Childcare	\$940,988
Administration	\$724,734
Pantry/Soup Kitchen	\$93,507

Earned Revenue from enterprises	\$3,409,373
Federal & State Grants	\$2,024,950
Private Donations	\$1,352,081
Other Grants	\$279,549
Total 10/21-9/22 FY Budget	\$7,065,953

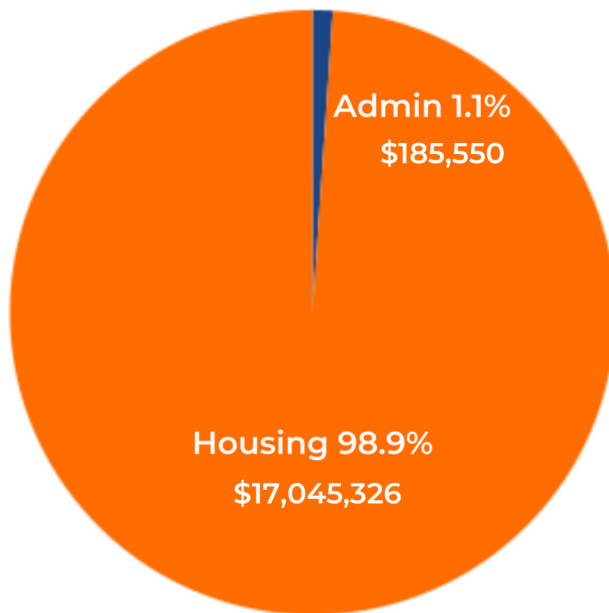
In-kind donations - food and thrift \$4,188,572

CAPITAL FUNDS

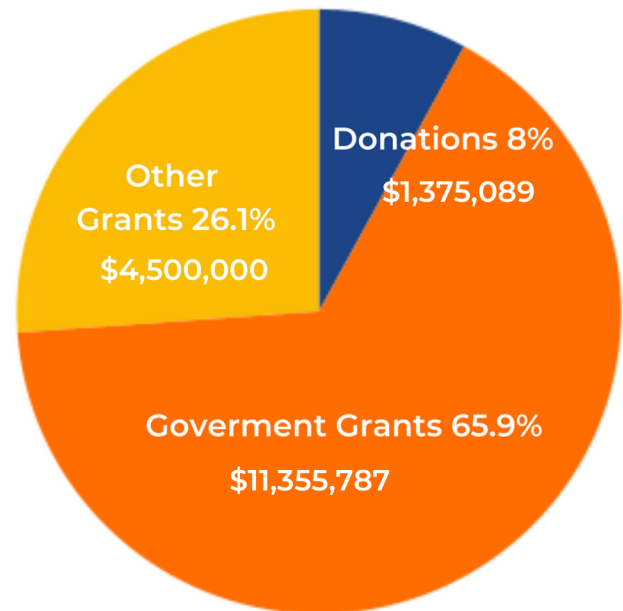
SOURCE AND USE

THE STATE OF UTAH, SALT LAKE COUNTY, SALT LAKE CITY, AND THE CITY OF ST GEORGE, WITH PRIVATE DONORS MADE OUR HOUSING EXPANSION IN ST GEORGE AND SALT LAKE CITY POSSIBLE.

2022 USE



2022 SOURCE



Report data for fiscal year 10/21 - 9/22

“One of my favorite things about this model, is that donations don't just get spent, but they unlock ongoing creation of value”

~Jason Holt, retired Google executive

THANK YOU

WITHOUT YOU, NONE OF THIS IS POSSIBLE

Thank you for helping us change the face of poverty in a time of unprecedented growth and need. We are grateful for the inspiration your generosity and support have provided, allowing the vulnerable of all ages to find hope and solutions across Utah.

Together we are expanding a proven model that allows for local solutions to meet the needs of our most vulnerable including children, seniors, and veterans as the extreme housing costs and cost of living continue to rise.

This year we have enlarged our reach in St George, Tooele, and Salt Lake City and are very grateful for the partnerships from each of these cities.

Switchpoint is a stepping stone to independence for individuals and continues to remove the barriers of poverty in each location.

Together with our dedicated staff, board members, and volunteers, we are accomplishing great things, supporting people in their most vulnerable moments - fulfilling our mission to empower, lifting hearts, opening opportunities, and accessing possibilities.

There are not enough words to describe our gratitude as "it takes all of us" to be the switch point, transforming lives.

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\$50,000+

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"Alone we can do so little,
together we can do so much"
~Helen Keller

2022 DONORS

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Dee Wilson
Linda Wilson
Women of the Moose
Scott Woods
Tammy & Jeff Young



It is a privilege to witness how the services provided with respect and dignity bring significant hope, and opportunities and change the lives of our most vulnerable community members.

~Dr David Dangerfield, Board President

OUR VISION

Every individual embodies their worth and value, with self-esteem, hope and abilities restored, thriving in affordable housing.

OUR MISSION

To empower those in need by addressing the underlying cause of poverty, providing a comprehensive plan to support the journey to self-sufficiency.

